

MunchEm Marketing Ideas

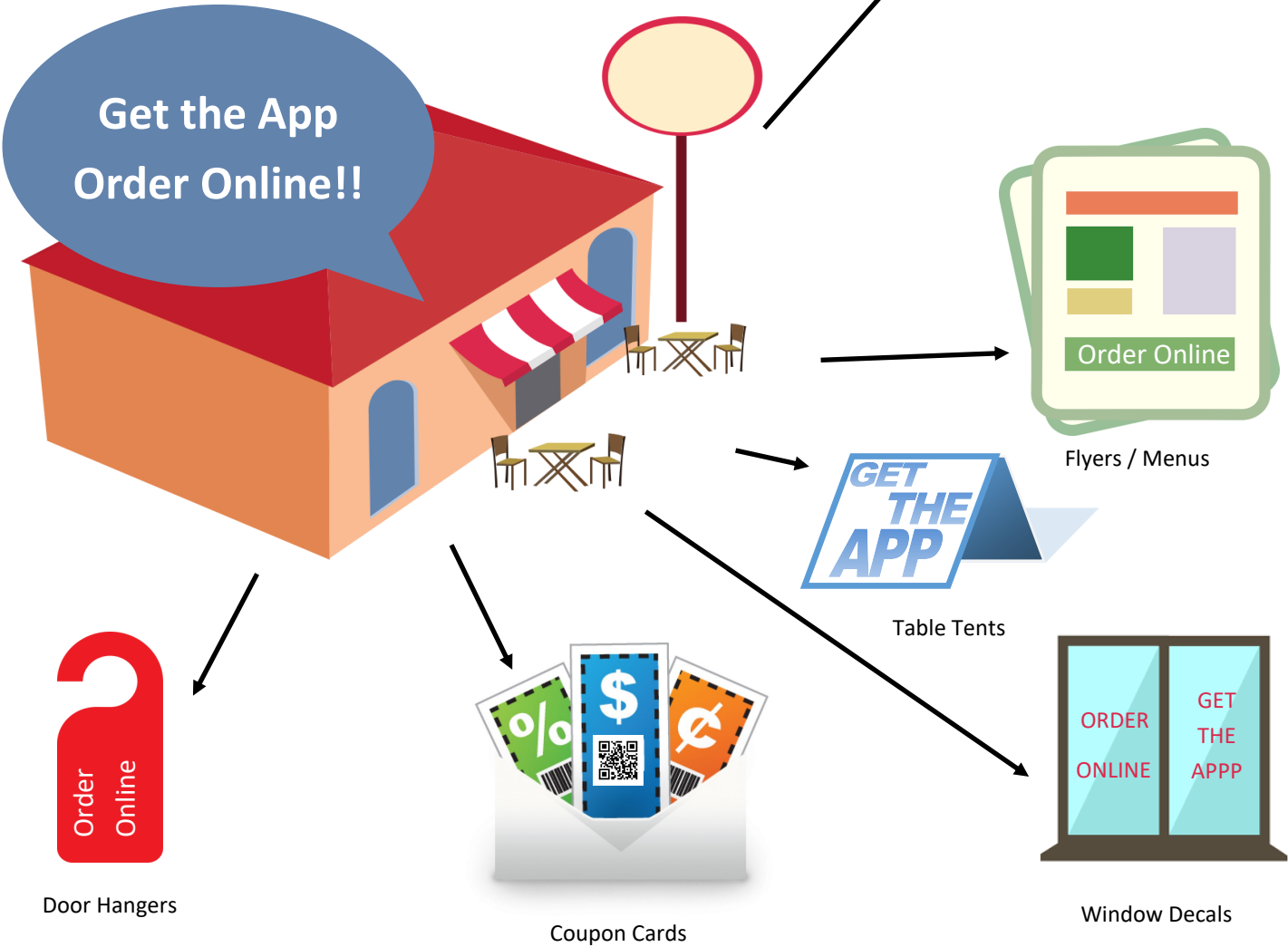
START YOUR ONLINE BUSINESS ON THE RIGHT FOOT!

MunchEm recommends that you let others know about the different ways they'll be able to order from you now.

Use Physical and Electronic Media to get the word out to new customers as well as existing clients.



Post on Social Media



Without promoting online ordering, your customers are unaware that they can order online or download your app to receive coupons/promotions

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Building a Customer Base

MunchEm recommends that you let others know about the different ways they'll be able access your promos.

Build your base with your customer's information by having your staff encourage your customers to sign up to the following:



Email Club

Ask guests to join your email club to get coupons/promotions



Text Club

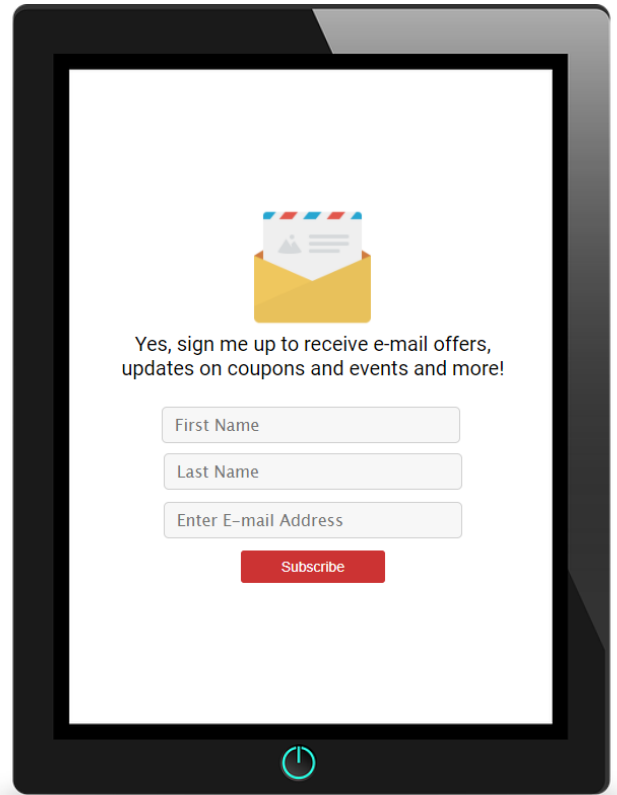
Ask guests to join your text club to get coupons/promotions

Coupons & Promo Codes

When sending an email or text campaign, it can help to include coupons and/or promo codes to add value. Doing so can help increase the effectiveness of your campaigns.



PROMO4U



Let 'Em know about it

We recommend that you have your staff greet your guests and offer to include them in the Email and Text Clubs as well as having them download your app to receive promotions and get notified when ever you are offering a deal.

Every time you interact with a guest is an opportunity to promote your user base tools. Doing so can help a first time customer come back again, and again.